

►THE BDO SEIDMAN ALLIANCE – REDEFINING BUSINESS

The BDO Seidman Alliance has rewritten the book on doing business. No longer do business owners or managers have to establish and maintain a stable-full of consultants and professionals.

Today, you have outstanding access to knowledge, services and capabilities – resources that can be accessed to enhance and add value to your operations.

The BDO Seidman Alliance has given you an advantage – the BDO Seidman Alliance Advantage.

►HARNESSING THE POWER OF THE BDO SEIDMAN ALLIANCE ADVANTAGE

Knowledge is power. And in business, power is an advantage. As a business owner or manager, you rely on your accounting and consulting firm for information and insights to help you successfully meet and maximize the challenges in our highly competitive business environment. Your accountant is your most trusted advisor. Now they, and ultimately you, possess a distinct business advantage – the BDO Seidman Alliance.

The BDO Seidman Alliance is a nationwide association of **independently owned local and regional** accounting, consulting and service firms with similar client service goals. The Alliance presents an opportunity for these firms, by accessing the resources of BDO USA, LLP, the BDO network and other Alliance members, to provide **outstanding worldwide resources, services and value to you, the client.**

In fact, BDO Seidman Alliance Clients receive ultimate value – personalized attention supported by the combined resources of over **10,000 professionals and more than \$1.5 billion in revenues nationally.**

ABOUT BDO USA, LLP

The BDO Seidman Alliance is a practice of BDO USA, LLP, a U.S. professional services firm providing assurance, tax, financial advisory and consulting services to a wide range of publicly traded and privately held companies. For 100 years, BDO has provided quality service through the active involvement of experienced and committed professionals. The firm serves clients through 40 offices and more than 400 independent alliance firm locations nationwide. As an independent Member Firm of BDO International Limited, BDO serves multi-national clients through a global network of 1,138 offices in 115 countries.

BDO USA, LLP, a Delaware limited liability partnership, is the U.S. member of BDO International Limited, a UK company limited by guarantee, and forms part of the international BDO network of independent member firms. BDO is the brand name for the BDO network and for each of the BDO Member Firms.



THE BDO SEIDMAN ALLIANCE **ADVANTAGE**

Research shows that the most trusted advisor to business professionals today is their accountant.

▶ AS ADVISORS TO BUSINESSES AND INDIVIDUALS, ACCOUNTANTS AND CONSULTANTS PROVIDE THE TECHNICAL BACKGROUND, INNOVATIVE THINKING AND PERSONAL SERVICE THAT HELP ENABLE ORGANIZATIONS AND INDIVIDUALS TO ACHIEVE THEIR FINANCIAL GOALS.

They are trusted professionals who provide guidance that people and organizations can use to shape their future and maximize opportunities.

In today's global, competitive and information-driven environment, accountants and consultants' core competencies – integrity, objectivity and independence – bring new and diverse value to clients. Traditionally, the type and range of services offered by a particular firm were often limited, depending on the skill, interest and experience mix of the staff. Until now.

▶ SERVICES AVAILABLE

Here are just some of the products and services available to you through the resources of the BDO Seidman Alliance:

Assurance Services

- Attestation Services
- Regulatory Compliance
- Risk Advisory
- SEC Services

BDO Consulting Services

- Litigation & Dispute Resolution
- Investigations & Compliance
- Restructuring

Business and Information Advisory Services

- Financial Management
 - Accounts Payable and Purchasing Outsourcing
 - Accounts Payable Operations Consulting
 - Accounts Receivable Collection Services
 - Actuarial Services
 - Deposit Reclassification
 - Financial Monitoring and Benchmarking Services
 - Foreign Currency Exposure Management
 - Foreign Exchange Hedging
 - International Payment Processing
 - Payment Audit Services
 - Treasury Management
- Human Resources/Management Consulting
 - Employee and Management Training
 - Employee Surveys
 - HR Audits and Compliance Services
 - HR Consulting and Outsourcing
 - Leadership Coaching
 - Performance Management
 - Practice Development
- Operations
 - Architecture and Engineering Services
 - Business Continuity
 - Cost Reduction and Containment
 - Energy Management
 - Facilities Site Selection, Planning and Design
 - Global Business Planning
 - Health Care Business Services
 - Internal Controls/Process Consulting
 - International Facility Start-Up and Expansion
 - Job Costing and Analysis
 - Operations Improvement Consulting
 - Transportation and Logistics Management
- Sales and Marketing
 - Customer and Product Market Research
 - Customer Relationship Management Software Solutions
 - e-Newsletters
 - Marketing Strategy
 - Sales Force Automation
 - Website Design and Optimization



- Information Services
 - Business Intelligence Solutions
 - Business Performance Management
 - Business-focused Technology Strategy
 - Disaster Recovery
 - Document Imaging
 - Information Security Management
 - Managed and Hosting Services
 - Network and Security Services
 - Packaged Accounting, ERP and CRM Software Solutions
 - Rapid IT Assessment
 - Security Audit
 - Software Selection
 - Staff Augmentation
 - Web and Application Programming
- Tax Specialty Services
 - Asset Management
 - Property Tax Consulting
 - Tax Audit Representation
 - Tax Incentives

Financial Advisory Services

- Business Valuation
- Investment Banking

Tax Services

- Accounting for Income Taxes
- Accounting for Uncertainties in Tax Positions
- Accounting Methods
- Compensation and Human Capital Consulting
- Corporate and Federal Taxation
- Cost Segregation
- Expatriate Tax
- Family Wealth Planning
- International Taxation
- Mergers and Acquisitions
- NOL Carryforward Analysis
- Nonprofit Taxation
- Pass-through Taxation
- Private Client Tax Services
- R&D Credits and Incentives
- State and Local Taxation
- Tax Accounting Methods
- Tax Controversy and Procedures
- Transfer Pricing
- Value Added Tax

Industry Representation

The clients of BDO Seidman Alliance Firms and BDO USA, LLP represent almost every industry imaginable. The BDO Seidman Alliance is continually identifying and formalizing industry specializations to provide enhanced value to clients.